

## **Presenting Sponsor (only 3 available) - \$10,000**

- Naming rights to signature activity for rally (kids' area, wrap around event leading up to rally (i.e. walk, run, etc.), main stage, family/community area).
- Mention everytime that activity is promoted before and during the events.
- Prominent logo placement on sponsorship signage at event and on all signage leading up to event for both Santa Fe and Gallup events
- Your promotional banner hung at event (you provide banner) at both Santa Fe and Gallup events
- Prominent logo featured on all promotional materials, t-shirts, ads, and marketing materials for both Santa Fe and Gallup events
- Logo featured on event website with a clickable link to your website
- Premium location for table/exhibit at event (includes table/ two chairs and tent covering and two free lunches day of event) for both Santa Fe & Gallup events
- Promotional item and one marketing piece included in swag bags distributed at both events (est. 800 bags)
- 30-second commercial airing before the event on social media - airs total of 3 times on Santa Fe Recovery Center pages
- Logo and mention in all email communications regarding the event to volunteers, exhibitors, sponsors, and community for both Santa Fe and Gallup events
- Minimum of four (4) mentions on our social media pages about your sponsorship leading up to the event on Santa Fe Recovery Center pages
- Mention in press release and in all invited PR opportunities in newspaper, online, TV and radio in Santa Fe and Gallup
- Prominent logo placement in newspaper ad following the event in the Santa Fe New Mexican and Gallup Newspaper

## **Partner in Hope - \$7,500**

- Prominent logo placement on sponsorship signage at Santa Fe and Gallup event
- Logo included on all promotional materials, t-shirts, ads, and marketing materials for both events.
- Logo featured on event website
- Exhibitor space at event (includes table/ two chairs and tent and two free lunches day of event) in Santa Fe and Gallup
- Promotional item included in swag bags distributed at both events
- Minimum of three (3) mentions on our social media pages about your sponsorship leading up to the event.
- Mention in press release for the event.
- Mention in pre-event email communications to event collaborators, vendors, volunteers, and community.
- Logo in newspaper ad following the event in the Santa Fe New Mexican and Gallup newspaper.

## **In This Together Partnership - \$5,000**

- Medium logo placement on sponsorship signage at the Santa Fe Event.
- Medium logo featured on all promotional materials, t-shirts, ads, and marketing materials.
- Logo on event website.
- Prominent exhibit/vendor space at event (includes table/ two chairs and tent and two free lunches day of event).
- Promotional item or one marketing piece included in swag bags distributed at event.
- 15-second commercial airing before and during the event on social media and on the screen at the rally.
- Minimum of two (2) mentions on our social media pages about your sponsorship leading up to the event.
- Standing With You Partnership - \$2,500
- Name mention on sponsorship signage at event.
- Name mention on t-shirts, and marketing materials Does not include ads.
- Listing on event website.
- Exhibit/vendor space at event (includes table/ two chairs and tent and two free lunches day of event).
- Promotional item or one marketing piece included in swag bags distributed at event.
- One static image marketing post shared on our social media page prior to event and on the screen at the rally.
- Minimum of two (2) mentions on our social media pages about your sponsorship leading up to the event.

## **Ally Partnership - \$1000**

- Name mention on website and social media prior to event.
- Exhibit space at event (10x10) (includes table/ two chairs and tent and two free lunches day of event).
- One post shared on our social media page prior to event.
- Minimum of two (2) mentions on our social media pages about your sponsorship leading up to the event.

## **Friendship Partnership - \$500**

- 10 x 10 exhibit space at event (includes table/ two chairs and tent and two free meals day of event).
- Listing on event website.
- Mentioned on social media prior to the event.

## **In Kind Sponsor - Varies**

- Support the event through in-kind support such as printing, promotional items, supplies for activities, signage, etc. and will be acknowledged at the level that aligns to the value of your donation.

## **Community Advocate - No cost to you**

- Collect individual donations for event at your place of business
- Hang posters at your business, share with your employees, share online, help us spread the word.

