

# 2022-2023

## ANNUAL REPORT

SANTA FE  
Recovery Center  
THE PATH TO RECOVERY

# Dear Friends

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I stepped into the role of CEO at Santa Fe Recovery Center in November 2022, and I am so grateful for the support I've received from the staff, the board and the community. Being surrounded by so many individuals dedicated to providing treatment to some of our most vulnerable community members is inspiring, and I'm excited for our continued impact in the future.

Pivotal to all we've been able to accomplish over the past year has been the leadership of Tom Starke, our outgoing Board Chairperson. Tom was recognized by the Santa Fe Community Foundation for his impact and service as a recipient of the Piñon Philanthropic Leader Award. The nomination summed it up perfectly: "In his quiet and understated manner, Tom is a force for good in Santa Fe and northern New Mexico and a tireless advocate and strategist who creates services, programming, and awareness regarding substance abuse." Tom will continue to serve Santa Fe Recovery Center as our Board Vice Chairperson.

Jeff and I thank you for your steady leadership, Tom, and we're grateful we can continue working alongside you.

This past year has been one of growth – in clients served, programs, staff and facilities – and we're excited for the next several years as we work towards the goals set forth in the new strategic plan. With the support of key stakeholders, our partners and the community, we know we can make significant strides in ensuring substance use disorder and mental health services are accessible to all and improve substance-use and behavioral health outcomes across our state and region.

With sincere gratitude,



**Stacy  
Martin**

Chief Executive Officer



**Jeff  
Pontius**

Chairperson,  
Board of Directors





60% of New  
Mexicans who  
need SUD  
treatment don't  
receive it.



## A Year Of **Expansion, Innovation and Community**

In New Mexico, one in 10 adults – and one in six young adults 18-25 – is estimated to have a substance use disorder (SUD). Alcohol, specifically, kills New Mexicans at a higher rate than anywhere else in the country. The need for SUD treatment has never been greater. And yet, of the estimated 204,681 New Mexicans living with SUD, only 40% received treatment. Some 60% of the people who needed treatment were unable to receive it for a wide variety of reasons including unequal access to care especially for people in rural parts of the state, lack of transportation, financial hardship and stigma.

It is our mission to help close this gap and ensure that everyone who needs access to SUD treatment receives quality care regardless of background, income, ability to pay or circumstance. We walk with our clients along the path to recovery by providing a full continuum of evidence-based care and offer individualized case management to help clients navigate the many challenges most of them face.

Over the past year, we served 30% more clients than the previous year across all of our programs through a focus on expansion, innovation, community outreach and collaboration.



## Capacity Highlight

Bed capacity at our Men's and Women's Residential Treatment increased by 74%.




















































































































































































**36 Beds**




























































































































**32 Beds**

## Outreach Highlight

Four Corners Detox Recovery Center, a division of Santa Fe Recovery Center operating in Gallup, NM, launched a Street Outreach Program in Gallup in 2021. Since then, the team has grown to five staff members and has had tremendous success coordinating resources for community members, providing peer support and offering information about recovery services, harm reduction, relapse prevention and self-care.

The team also collaborates with Gallup Indian Medical Center and First Nations Community HealthSource to provide health education, testing, and treatment of Hep C, STIs, and HIV. Through this partnership, the team has facilitated STI testing and education for more than 350 community members.

# Program Expansion

We added programming and increased staff and residential treatment capacity in order to support our growth. Here are a few highlights.





## Staffing Highlight

To support our added services and expanded programming, we've grown our staff by 20% adding positions in client navigation and case management, recovery support, outreach and alumni coordination. Stacy Martin, SFRC's new CEO, brings with her extensive executive nonprofit experience in mental health and human services.

Stacy has refreshed the strategic plan with the Executive Team and Board to drive the mission of the organization with a focus on prevention, treatment and recovery. We strive for a coordinated effort in the community to improve recovery outcomes and facilitate access to the services so many New Mexicans desperately need. We feel this collaborative approach will reduce future reliance on deep-end treatment services by focusing on prevention and recovery.



Suicide Mortality  
**4th Highest  
In the U.S.**



Drug Use Rate  
**3rd Highest  
In the U.S.**



Alcohol Related Deaths  
**Highest  
In the U.S.**

## Housing Highlight

In Santa Fe, we now have a total of five Bridge Sober Living Houses providing a safe environment for clients to solidify their recovery and establish a foundation on which to rebuild their lives. Last year, we added two houses – one for women and one for women and their children. While living at our Bridge Houses, clients continue to receive case management and therapeutic support while finding a sense of community and purpose.

# Services Innovation

Innovation is imperative when it comes to addressing the complex, and at times overwhelming, challenges we face in providing SUD treatment. This is why we're committed to developing our staff and providing them the best tools to effectively care for our clients through investment in technology and a commitment to data-driven decision-making.



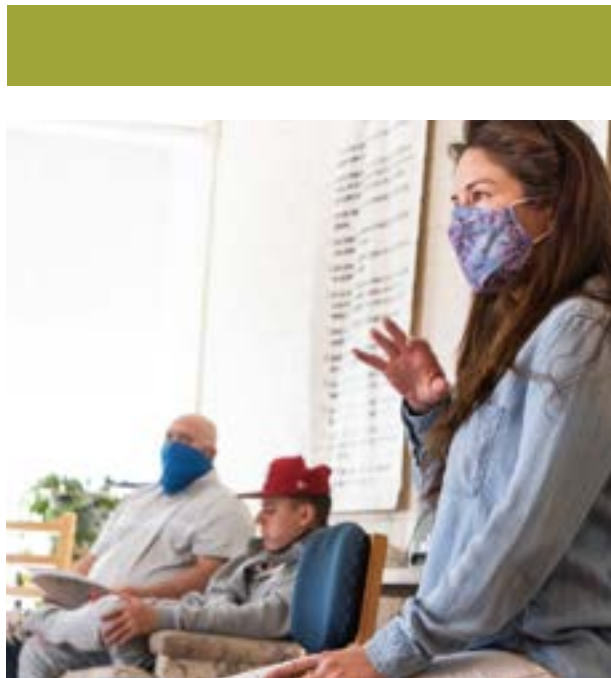
## Telehealth Expands Access

Since 2018, we've been using telehealth services to support clients who have limited resources for travel, lack access to medical providers who offer medication assisted treatment (MAT), live in rural areas or simply don't have the capacity to attend in-person therapy or groups. We expanded these services during the COVID-19 pandemic incorporating medical, therapeutic and case management services. Since then, we have continued to invest in and grow our telehealth program through upgraded technology, increased staffing and outreach campaigns.



## Upgraded Systems

We implemented a new Electronic Health Records software which will allow us to serve our clients more efficiently and provide coordinated care. It also provides real-time access to data allowing us to effectively address issues, ensure better outcomes and establish performance measures and benchmarks to inform strategy.



## Empowering Clients, Supporting Families

The majority of clients we treat face a significant number of challenges including housing and food insecurity, co-occurring mental health disorders, generational trauma, and societal stigma. Substance use disorder impacts not just the client, but everyone in their life they are close to. This is why we don't treat just the addiction, we care for the whole person. To support our holistic approach to treatment and emphasis on long term recovery, our staff have engaged in advanced training in methods such as Comprehensive Community Support (CCSS) and Community Reinforcement and Family Training (CRAFT).

The CCSS model helps clients address barriers that impact their recovery by assisting them in accessing community resources such as job training, food and housing assistance, and various social supports. The intent is to promote resilience and empower clients by doing things with them rather than for them.

The CRAFT approach provides support for families or concerned significant others (CSOs) of those struggling with SUD. It's designed to help the CSO facilitate treatment for a person in their life who has formerly been resistant to getting help. CRAFT also teaches CSOs how to support someone who is struggling with addiction set healthy boundaries, use positive reinforcement, and learn communication skills that will improve and restore the relationship.



# Commitment to Community

“It’s our goal to build a continuum of services so that we can promote lifelong recovery – not just treat a person for five days and send them back into their environment.”

– **Barry Ore**, Program Director for Four Corners Detox Recovery Center in Gallup  
quoted in *The Rural Monitor*.

Substance use disorder (SUD) is a community challenge that requires a coordinated community response. Part of our mission includes providing services in partnership with organizations that align with our belief that treatment should be accessible to all who need it.

Over the past year, we’ve made significant progress in this regard by engaging strategic partners, participating in community events and creating connections that allow us to best support our clients and ensure we’re delivering services to address social determinants of health.

## Outreach Highlight

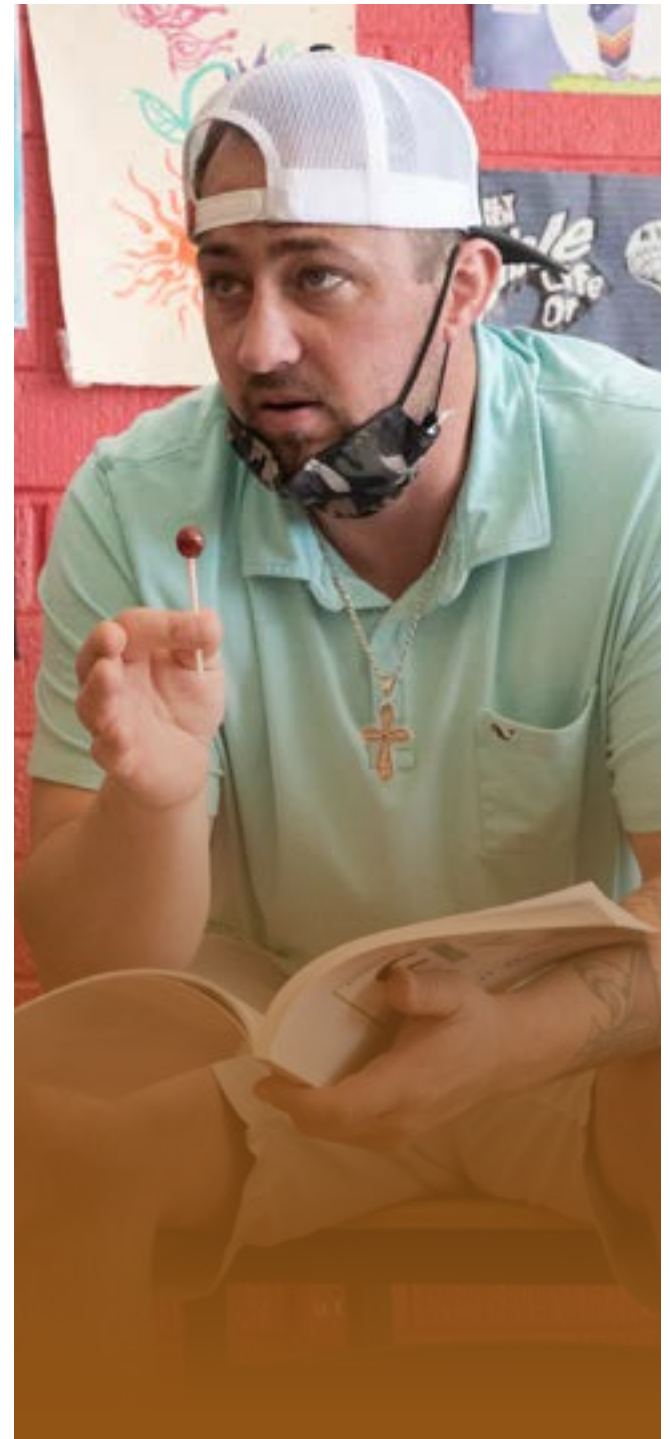
In Gallup, we created an SUD-focused consortium of members committed to expanding SUD/ODU services, decreasing the impact of high utilizers on the local healthcare system and improving outcomes for residents of McKinley County. This initiative was made possible through grant funding provided by the Health Resources and Services Administration (HRSA) Rural Health Care Services Outreach Program.





The Consortium, which meets monthly, takes a holistic approach to recovery and is focused on ensuring residents have access to evidence-based, culturally appropriate peer support and treatment services.

A subcommittee meets biweekly with local hospitals and other providers to discuss people whose needs aren't being met and end up frequently using high-cost services such as emergency departments and ambulance rides.



# Changing Lives

One “high utilizer” discussed during [a Consortium subcommittee call] was admitted to the emergency department more than 60 times the previous year, and started the Four Corners Detox Recovery Center’s detox program at least six times without lasting results.

“The pattern was that this person would come in and not really engage — he’d come in for a day or two and then leave,” Ore said. “That was the cycle. His needs just weren’t quite being met.”

Through their biweekly conversations, consortium members were able to come up with a new treatment strategy for this particular man: incorporating his love of art into his recovery by providing him with art supplies while he was in treatment. This time, the man made it all the way through Four Corners’ 30-day residential treatment program before being placed in an aftercare and housing program — and gifted Four Corners’ CEO a piece of homemade artwork in thanks.

“The trajectory of that one life changed, and this also had a huge significance for the community and the limited resources that we have,” Ore said.

*An interview with Rural Health Information Hub’s The Rural Monitor.*









## Organizations Providing Critical Services

CHRISTUS  
ST. VINCENT  
HOSPITAL

CONSUELO'S PLACE

CROWNPOINT  
DETENTION CENTER

CYFD

ESPERANZA SHELTER

FIRST JUDICIAL  
DISTRICT COURT  
(DRUG COURT)  
SANTA FE

GALLUP COMMUNITY  
HEALTH

GALLUP INDIAN  
MEDICAL CENTER

HEALTH CARE FOR  
THE HOMELESS

HOZHO CENTER  
FOR PERSONAL  
ENHANCEMENT

JUAN'S  
SOBER HOUSE

LA FAMILIA  
MEDICAL CENTER

NM SOLUTIONS  
CRISIS & TRIAGE  
CENTER

MANY MOTHERS

MCKINLEY COUNTY

NA'NIZHOOZHI  
CENTER, INC. (NCI)

NAVAJO AREA INDIAN  
HEALTH SERVICES

PETE'S PLACE -  
INTERFAITH SHELTER

PRESBYTERIAN  
HOSPITAL

REHOBOTH MCKINLEY  
CHRISTIAN  
HEALTHCARE  
SERVICES (RMCH)

SANTA FE  
COMMUNITY  
GUIDANCE CENTER

SANTA FE COUNTY

SANTA FE COUNTY  
ADULT DETENTION

SOLACE CRISIS  
TREATMENT CENTER

SONRISA  
SUPPORTIVE  
LIVING PROGRAM

ST. ELIZABETH'S  
SHELTER

THE LIFE LINK

THE MOUNTAIN  
CENTER

THE SKY CENTER

## Gratitude for Our Community Partners

Our approach to outreach and case management allows us the opportunity to work directly with organizations providing critical services to some of the most vulnerable members of our community. These partnerships make it possible for us to truly provide a full continuum of care to our clients by ensuring all of their needs are met. We are proud to work in coordination with organizations including but not limited to this list.







# Successful Rallies Create **Community Awareness and Celebrate Recovery**

Every year, SFRC hosts Santa Fe's Rally for Recovery in September for National Recovery Month. In 2022, we also hosted our first Rally in Gallup. These community events celebrate those in recovery, serve to decrease stigma and normalize seeking treatment. The 2022 Rallies were once again great successes offering food, activities for the kids, a wealth of exhibitors providing information and resources, and shared stories of hope, resiliency and recovery.

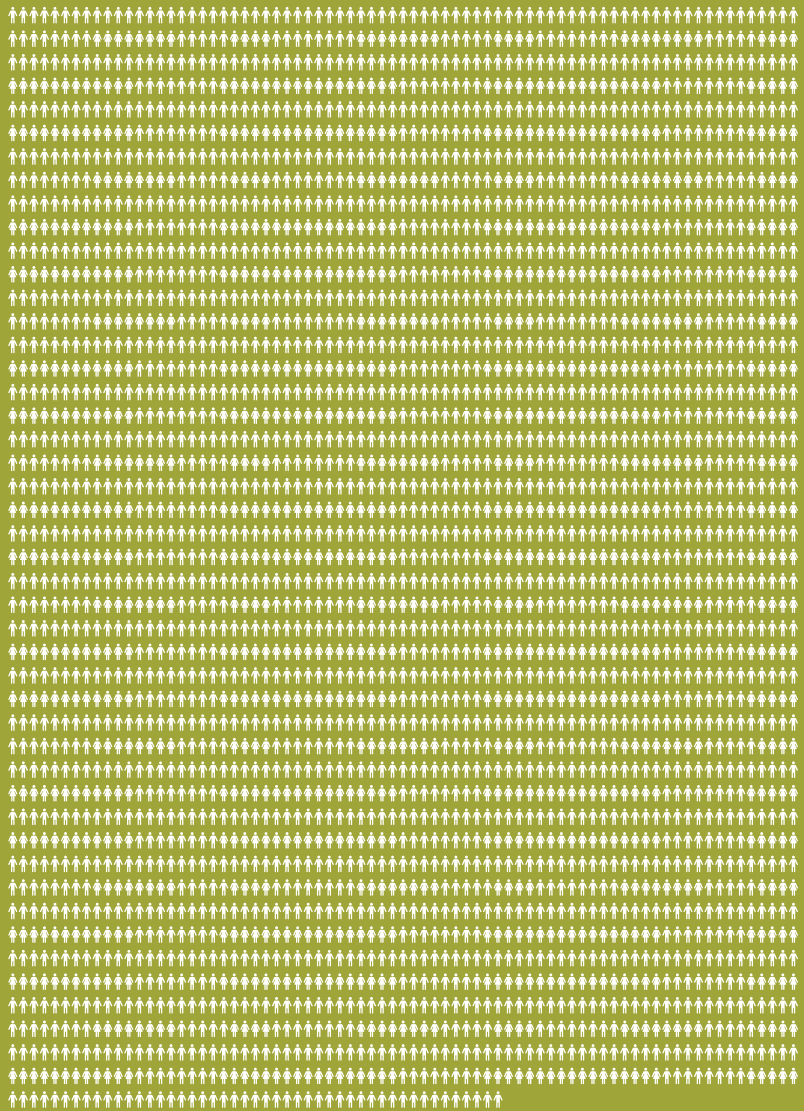


With more than 500 attendees and 40 sponsors and exhibitors between both locations, the message was loud and clear: The communities of Santa Fe and Gallup believe in and prioritize recovery, mental health and overall wellness.

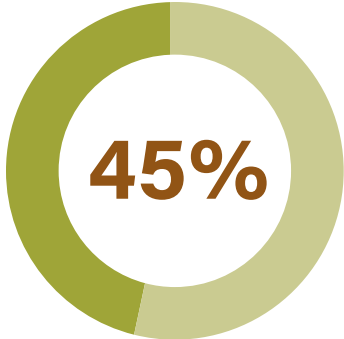


Total Admission Numbers for  
All Santa Fe Recovery Center Programs

# 3,497 Admissions



 **29% Increase**  
From Last Year



Santa Fe Recovery Center  
**Clients Graduating to  
Residential Treatment  
From Detox**

Of the clients that went through our residential program,



**Had  
Housing**



**Remained  
In Recovery**



**Were  
Employed**

*Reported 6 months after treatment.*



Across All Programs Would  
Recommend Our Services



Surveyed Across All  
Programs Rated Our Services  
as Excellent/Good

“Santa Fe Recovery Center is truly an amazing place. Not many places offer the kind of support, growth and opportunities that SFRC does! I’ve been to multiple treatments since 2017 and all pale in comparison to this program! Today, I am 124 days sober and it is only through the help and support of this facility/program that I’ve come this far. Thank you for giving me the opportunity to live again!”

– **Men’s Extended Residential Client,**  
Santa Fe Recovery Center

## Our Impact On Lives

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The people we serve come to us under tremendously challenging circumstances. With compassionate care and grace, we help them take the first step in their recovery journey.

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“I had no idea what I was up against as an alcoholic! In recovery at SFRC, I have received all the information about my disease, what it is and is not, triggers, thinking and behavior patterns, alternative ways to cope with all I have mentioned. I feel I am leaving this wonderful program armed with the tools and knowledge I need to CONTINUE my relapse prevention plan and be successful as a sober woman. I wanted to leave the first day! I am so glad I met the ladies, talked with them, and chose to stay. We have to be willing and vulnerable to receive the gifts SFRC through God PROVIDES.”

– **Women’s Residential Client,**  
Santa Fe Recovery Center

“From intake to med techs, case managers, counselors and maintenance – I love you all. You literally saved my life. Without all of you, I could never have found the true me again. Thank you from the bottom of my heart.”

– Men’s Residential Client,  
Santa Fe Recovery Center

“There is a song, “Words can’t say what love can do; I’ll be there for you.” I am eternally grateful for the compassion and caring I felt here. First and foremost, I will continue with my recovery. I take what I learned to heart and it, along with you will not be forgotten. Keep up the great work! Happy trails to you all!”

– Men’s Residential Client,  
Santa Fe Recovery Center

“Thank you guys for creating such a safe + healing environment for me through this difficult time. You all mean more to me than you’ll ever know.”

– Women’s Residential Client,  
Santa Fe Recovery Center

## **As told by Allesem Aguilar, Women’s Case Manager and Jesus Ruelas, Bridge House Program Coordinator:**

### **Allesem:**

We had a client at Women’s Residential who completed a 30-day program. During her time here, she was a great role model and regardless of anything going on, she remained optimistic about her recovery making it her number one priority. Prior to coming to treatment, she didn’t have much support and planning, and knew going back home after she completed the program wouldn’t be a good idea. Instead, she applied to our Bridge House program and was accepted. I could tell how important being sober was for her and knew she’d be a great fit for Bridge House – she was so grateful for the opportunity. She sent me a Christmas card in December saying she was four months sober.

### **Jesus:**

She is a very determined person. The first week she arrived at Bridge House she was able to get a job and was promoted within a month. She saved up money to buy a car with help from her mom and dad and loves to give the other women rides if they need to get somewhere. She is definitely strong and independent and continues to better herself. She’s awesome!



# Funding and Financials

As a non-profit, we rely on federal, state, county and city grants, as well as generous funding from important partnerships with foundations and nonprofit institutions to help us fulfill our mission.

Over the past year, this support has allowed us to:

- Assist clients in covering utility bills, rental application fees and childcare
- Support women in recovery with children learn parenting skills, develop healthy bonds and rebuild relationships through experiential activities
- Help 127 clients attain safe and secure housing
- Supply nearly 1,000 meals and hygiene packs per month to unhoused individuals

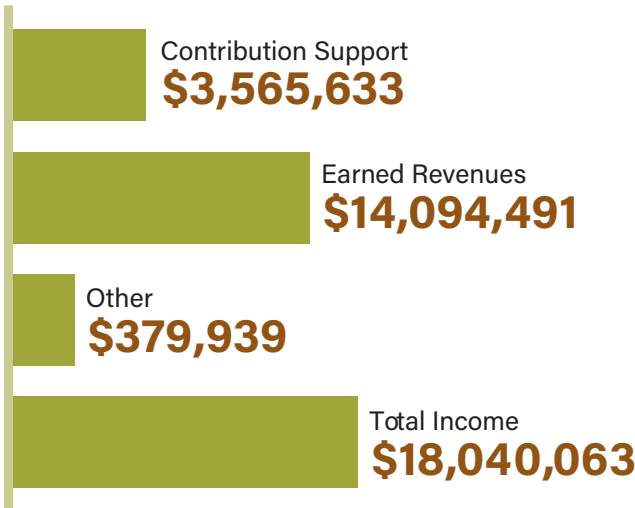
## **None of what we do would be possible without support from:**

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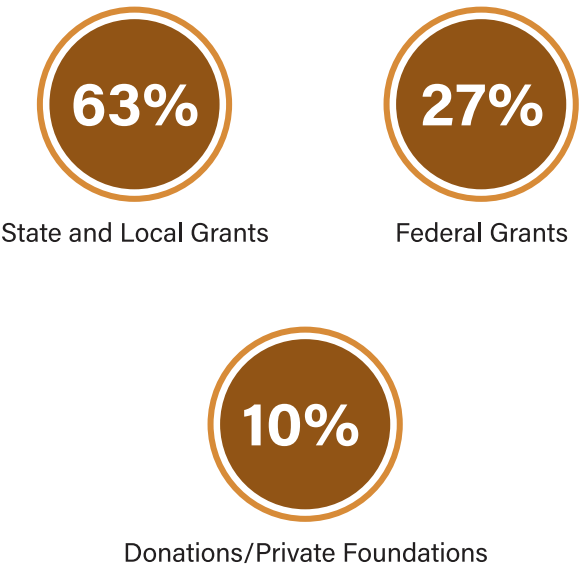
- Anchorum St. Vincent Foundation
- Behavioral Health Services Division
- City of Santa Fe – Affordable Housing Trust
- City of Santa Fe – Children Youth Commission
- Christus St. Vincent
- Con Alma Health Foundation
- Farris Foundation
- Health Resources and Services Administration (HRSA)
- Individual Donors
- McKinley County
- Native American Advised Fund
- Santa Fe County
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- The Brindle Foundation
- The Food Depot
- Santa Fe Community Foundation



Income:



Income Breakdown for Contribution Support:



Income Breakdown for Earned Revenues:



Expense Breakdown:



## Goal #1

Promote a Culture of Accessibility

## Goal #2

Improve Client Outcomes

## Goal #3

Advance Recovery Across the Region

## Goal #4

Support a Highly-Trained and Engaged Workforce

## Goal #5

Invest in Systems and Tools Required for Service Expansion and Increased Accessibility

## Goal #6

Secure Funding Required to Help Meet the Recovery Needs Of the State and Region

# Looking Ahead

By June 2027, SFRC will have established a new model that places the client at the center of care, incorporates formal prevention and recovery services and fully integrates medical and therapeutic care for each individual served. This care and service delivery model will allow SFRC to increase client recovery outcomes, contribute to an overall diminishment of substance-related death and substance use rates in communities serviced, and position SFRC as a thought-leader in client-centered, culturally proficient care. A focus on data-informed decision-making and the fostering of a supportive, diverse, and inclusive culture are the fundamental tools that will allow SFRC to grow its impact.

**Milestone:** Transition Treatment Model | **Impact/Revenue:** 25% Increase

**Y1**

### Top Objectives and Key Results:

- Pilot Transition Care Team
- Determine Model
- Develop Quality and Other Organization Support Services
- CCBHC

**Milestone:** Prevention and Recovery Services | **Impact/Revenue:** 25% Increase

**Y2**

### Top Objectives and Key Results:

- Community Engagement and Alumni Relations Strategies Enacted
- Organizational Training Plan Complete
- Access and Choose Prevention Recovery Service Models

**Milestone:** Integration Standards | **Impact/Revenue:** 25% Increase

**Y3**

### Top Objectives and Key Results:

- Training Underway for Cultural Proficiency and Accessibility
- Community-based Prevention Stigma Reduction Campaign
- Quality and Risk Team(s) Managing Risk

**Milestone:** Alumni and Referral Networks | **Impact/Revenue:** 25% Increase

**Y4**

### Top Objectives and Key Results:

- Networks Fully Developed
- Integration Optimized
- Funding Streams for Prevention and Recovery Services
- Formalize Research Partnerships

## Strategic Imperatives:



Data-Driven Decision Making



Skilled and Equipped Workforce



Quality, Safety, and Excellence In All We Do



Effectiveness and Efficiency for Sustainability and Impact



Expanded Services and Partnerships to Decrease SUD-related Deaths and Illness





## About **Santa Fe Recovery Center**

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Santa Fe Recovery Center is a 501(c)(3) nonprofit organization that has been providing compassionate treatment to support people throughout their full journey of recovery from addiction, substance use, and related mental illness since 2005.

In Spring 2020, at the request of the State of New Mexico Department of Health and the New Mexico Human Services Department, Santa Fe Recovery Center was tapped to fill the void in evidence-based SUD treatment options in McKinley County. In December 2020, Santa Fe Recovery Center opened Four Corners Detox Recovery Center (FCDRC) in Gallup, NM, in an effort to help eliminate the gaping health disparities in this rural, under-served community.

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## Statement of Inclusivity

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To advance our goals of diversity, equity, inclusion, and social justice for the success of our clients and employees, we must honor that each individual is unique and that our individual differences contribute to the ability of the organization to support our clients on their path to recovery. We are committed to our policies and procedures that reflect these goals, encourage individual and systemic change, continually reflect on our efforts, and hold ourselves accountable for the results of our efforts in accomplishing our goals. In service of these goals, Santa Fe Recovery Center fosters equality and opportunity in the workplace.

## Making an Impact Through Our Beliefs

We provide a broad continuum of care with a wide array of services to ensure a transition from detoxification to long-term recovery.

## Our Vision

Santa Fe Recovery Center envisions recovery for all individuals struggling with addictions.

## Our Mission

Santa Fe Recovery Center works with individuals to sustain lasting recovery from substance use disorders and related mental health disorders by providing culturally proficient, evidence-based treatment and education in partnership with other community organizations.

## Our Values

We operate with integrity and treat each client with compassion and respect in a safe and nurturing environment.

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## Santa Fe Recovery Center Leadership

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### Board of Directors

**Jeff Pontius, BA, MBA**  
Chairperson

**Tom Starke, PhD**  
Vice Chairperson

**Martin Laurent, BSME, MBA**  
Secretary

**Louis Tilmont**  
Treasurer

**Lily Chapman, MHS**  
Member

**Davin Quinn, MD, FACLP**  
Member

**Karen Price-Coberly**  
Member

### Executive Leadership

**Stacy L. Martin**  
Chief Executive Officer

**Sherman Snyder**  
Chief Financial Officer

**Laura Grant**  
Chief Operating Officer

**Paul King-Miller, PsyD, LPCC**  
Clinical Director

**Barry Ore, LMHC, LSAA, LADAC**  
Program Director, Four Corners Detox  
Recovery Center





**Santa Fe Recovery Center**

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Phone: (505) 471-4985

**Four Corners Detox Recovery Center**

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Phone: (505) 413-3447

For questions or information about Santa Fe Recovery Center, visit [sfrecovery.org](https://sfrecovery.org) or email us at [info@sfrecovery.org](mailto:info@sfrecovery.org).